



Security Industry veterans launch cutting-edge mPERS services that extend home security beyond the home

Smartphone apps provide innovative life protection services

June 25, 2014: SmartTek Systems, Inc. today introduced a trio of smartphone apps designed to give its security dealer partners a competitive edge. The products are called SmartAlert (a panic, safety, and mobile personal emergency response system [mPERS] with nationwide coverage), SmartGuard (a suite of tracking and monitoring protocols to provide real-time peace of mind to families), and SmartTrack (a powerful fleet-tracking and mobile productivity solution for small businesses).

“In the 1970s, digital dialers radically changed the landscape of the alarm industry,” says SmartTek co-founder Barry Schweiger (co-founder and former president, Fire Burglary Instruments, Inc.). “Today SmartTek is poised to change it again. By extending protection services to subscribers and their families when they are out of their homes, schools, and places of business, security companies can practically guarantee increased RMR and lowered attrition rates.” Fellow co-founder Bud Wulforst (former president, Central Station Alarm Association) agreed. “This is the service that all dealers are going to have to offer in order to compete in the security market. And, since our solutions are cloud-based apps that use existing GPS and smartphone technology, there’s no installation and virtually no investment for the security company.”

The SmartTek platform removes the obstacles that previously prevented central stations from entering the mPERS market. It adds no hardware or software costs to the central station and requires no costly servers, subscriptions, or maintenance fees. The software integrates with virtually any existing central station automation system. Furthermore, says SmartTek’s technical consultant Mark Fischer, “we’ve also eliminated the need for the central station to subscribe to a costly PSAP database, and we still provide the service at what we believe to be the lowest cost per app.”

Subscribers of central stations and alarm dealers offering SmartTek services do not need to purchase any additional equipment, and there are no service calls or cellular charges to the central station or dealer. Subscribers simply sign up, download and install the app on their iPhone or Android Smartphone.

METRODIAL Central Station of Hicksville New York is the first central station scheduled to go live. METRODIAL has been providing innovative alarm monitoring services for over 30 years. “We believe that this is an important service that our dealers are going to need to offer in order to compete in a market that quickly changing” according to Metrodial’s Andrew Lowitt.

According to Bart Didden of USA Central Station Alarm of Port Chester "We see virtual services such as SmartAlert mPERS as an essential tool that installing alarm companies are going to need to compete with competition from the 3 letter companies and growing Do It Yourself market. If the independent alarm dealer is going to survive they need the tools to complete and the knowledge to use them. USA Central is dedicated to providing these cutting edge services" USA is scheduled to go live in August.

More information is available at www.smartteksystems.com or by emailing info@smartteksystems.com.

About SmartTek Systems, Inc.

SmartTek Systems is dedicated to delivering innovative products and services to the security industry that are



designed to increase dealers' monthly recurring revenue and to maximize customer retention rates.

The SmartTek Systems management team has deep roots in the security industry and proven track records in security products design, manufacturing and marketing, wireless and video products as well as central station and alarm company operations experience.

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